

PHIRAK LOTH

SANTA ANA, CA 92707 / (909) 470-9092 / PHIRAKLOTH@GMAIL.COM / [LINKEDIN/](#) [WEBSITE](#)

SKILLS

- Technical Skills
- Design
- Creative Software
- Communication
- Problem Solving
- Teamwork
- Time Management
- Customer Service
- Creativity
- Leadership

EDUCATION

Masters of Business Administration Westcliff University

2021-2024

Concentration: Digital
Communications and Multimedia

Associate of Science Pasadena City College

2019-2021

Concentration: Film, Television, &
Electronic Media

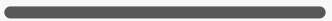
Bachelor of Science Royal University of Phnom Penh

2012-2016

Concentration: Computer Science

LANGUAGES

Khmer 

English 

PROFILE

Experienced video and content creator adept in diverse environments. Exposure of overseas experience in assisting production crews to ensure all client's needs throughout the entirety of projects. Multi Project management skills providing the highest level of creativity, service, and quality. With a hunger for knowledge, new challenges, and developments, I look forward to expanding both my personal and professional developments while fully contributing to the success of your organization.

WORK EXPERIENCE

Video Production Intern

OurNationalConversation JAN 2024 - PRESENT

- Collaborate with the marketing and communications team to develop video content that aligns with the organization's goals and mission.
- Assist in all stages of video production, including pre-production planning, filming, and post-production editing.
- Capture compelling footage of organizational events, activities, and initiatives.
- Edit and enhance video content using industry-standard software to create polished and engaging final products.
- Ensure that video content maintains brand consistency and adheres to established guidelines.
- Stay up-to-date with current trends and best practices in video production to continually improve the quality and effectiveness of our content.
- Manage the organization's video archives and digital assets, including organizing files, maintaining backups, and ensuring compliance with data management policies and procedures.
- Collaborate with the social media team to optimize the distribution and promotion of video content across various platforms, including YouTube, Facebook, Instagram, and LinkedIn.

Freelance Photographer / Videographer





3PM Marketing Inc. JULY 2023 - JAN 2024

- Capture and edit high-quality photographs and videos for various digital platforms, including social media, websites, and promotional materials, while ensuring alignment with the organization's branding and messaging.
- Execute photo and video shoots with precision and creativity, utilizing a variety of camera techniques and equipment to achieve desired results.
- Maintain organized digital asset libraries of photographs and video footage for team members to easily access and retrieve.
- Stay informed about emerging trends and best practices in photography and videography to continually enhance the quality and effectiveness of the organization's visual content.
- Assist in the development and execution of creative concepts and visual strategies to support marketing campaigns and promotional initiatives.

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CONTACT



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PROJECTS

- Silent Dreamer, Digital Video Short Film
Director 2021
 - The Last Game, Digital Video Short Film
Writer 2020
 - Friend Til The End, Digital Video Music
Video
Director 2017
 - SSEAYP 2016, Digital Video
Documentary
Director 2016
-

REFERENCES

Yanhu Jin

-  (562) 665-8454
-  official.3pmmarketing@gmail.com



WORK EXPERIENCE

Technical Director

4XCLUSIVE Media JULY 2017 - JUNE 2018

- Conducted training sessions for production staff in the operation of equipment such as cameras, switchers, microphones, and lighting systems to ensure their proficiency.
- Served as a communication link between engineering and production teams to streamline operations and enhance collaboration.
- Partnered with photography directors and video operators to optimize visual effects by discussing filter options and lens choices.
- Provided efficient and courteous assistance to production crews and ensured outstanding client service to meet their specific needs.
- Collaborate with scriptwriters, storyboard artists, and graphic designers to develop multimedia content that integrates seamlessly with video productions, ensuring a cohesive and engaging viewer experience across various platforms.
- Assist with the setup and calibration of audiovisual equipment for live events, including sound systems, projectors, and screens, to deliver high-quality presentations and ensure a memorable audience experience.
- Support the development and implementation of standardized production processes and protocols to optimize efficiency and consistency across all video projects, enhancing productivity and reducing turnaround times.

Head of Media

SSEAYP International JAN 2017 - JAN 2018

- Created, edited, and disseminated compelling content, encompassing website updates and social media posts, to effectively convey the organization's mission, services, and activities to the public and key stakeholders.
- Managed the media department budget effectively, allocating resources for various media initiatives and campaigns.
- Supervised and mentored a team of media professionals to maintain high-quality standards and achieve department goals.
- Cultivated relationships with media outlets, partners, and stakeholders to facilitate positive media coverage and collaborations.

Media Intern

NATIONAL CANCER CENTER & CALMETTE HOSPITAL JAN-JUN 2016

- Efficiently assisted the IT department in various tasks, contributing to the smooth functioning of technology infrastructure.
- Actively monitored and analyzed social media platforms, including Facebook and Instagram, to gather insights and support engagement strategies.
- Participated in content analysis and feedback collection to aid in social media optimization and strategy development.
- Collaborated effectively with the media team and demonstrated a willingness to learn and contribute to the organization's media efforts.